

tomorrow's **TALENT**

DESIGN COMPETITION 2020

FATFACE



**START
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ARE YOU OUR TALENT OF TOMORROW?

We're calling all creatives supported by the Trust who have set-up an enterprise business to enter our Tomorrow's Talent design competition to be in with the chance to work with a leading retailer, get your design seen by thousands of people across the UK and take home a percentage of profit to support your growing business.

Born out of our 'tomorrow's campaign', our tomorrow's talent design competition is looking to support a creative of tomorrow. Keep reading to discover how to become our winner...

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INTRODUCING OUR RETAIL PARTNER...

We are delighted to be partnering with leading retailer, **FATFACE**

FatFace started with two young Brits selling tees to fund their skiing lifestyle and from this a small business with a big heart was born. Fast forward over 25 years and the same entrepreneurial spirit still remains at the heart of the business, underpinning their growth into a successful multi-channel retailer with over 200 stores, an award winning store design, and a fast growing e-commerce website.

FatFace are huge supporters of The Prince's Trust and are leading the way in recognising the talent of tomorrow by supporting our Tomorrow's Talent Design Competition.

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THE WINNER AND THEIR PRIZE

We'll be announcing our winner on Tuesday 30th June.

The competition will not only be supporting the work of The Prince's Trust, as our winner and talent of tomorrow you'll get the following incredible prize:

- 7.5% of profit from sales to support your growing business (projection between £1000-£3000 based on previous years. This will vary depending on final sales).
- 7.5% of profit from sales will also be going to The Trust to support even more young people in the future.
- A unique opportunity to work with a leading retailer to design and collaborate on a covetable product to be sold in store.
- Be put in touch with a FatFace mentor to gain insight and expertise into the department of your choice (e.g. brand/design/marketing) Your business to be included on a 'Tomorrow's Talent' tag on each product sold.
- A £200 FatFace voucher.



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WHAT WE'RE LOOKING FOR

FatFace are looking for designs to feature their Spring/Summer 2021 collection. We would love you to design either;

- A print for women's accessories, think about bags, hair accessories and gifting
- A jewellery collection of earrings, necklace and bracelet

Please take inspiration from FatFace trends and colours on the next page.



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COLOUR VISION & CORE PROGRAMME COLOURS



THE LOOK AND FEEL - FATFACE MOOD BOARD



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WOMENSWEAR – SPRING BOUQUET

A pretty pallet of washed mint and hyacinth. Fresh floral prints are upscaled or micro in scale & patched for a pretty confetti inspired patterns



THE LOOK AND FEEL - FATFACE MOOD BOARD



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WOMENSWEAR – 70'S SANTA FE

Influenced by seventies California prints are crowded florals and a return to butterfly conversationals. The pallet is pretty sepia & amber tones softened with aren yellow & pink.

THE LOOK AND FEEL - FATFACE MOOD BOARD



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HOW TO ENTER

For full details of our competition, how to enter and the terms and conditions please visit: www.princes-trust.org.uk/tomorrowstalent.

To enter the competition you will need to submit a completed entry form together with your Artwork and signed terms and conditions to the Trust at tomorrowstalent@princes-trust.org.uk

You may enter a **maximum of two** entries to the competition.



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GOOD LUCK

We can't wait to see your amazing designs! You have until midnight on Sunday 14th June to submit your entry.

Got a question? Get in touch with us at tomorrowstalent@princes-trust.org.uk



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