

THE PRINCE'S TRUST ADDING SOCIAL VALUE



Prince's Trust

WHAT WE DO

The Prince's Trust is the UK's leading youth charity, supporting young people to change their lives. We help young people aged 13 to 30 to develop their **confidence and skills and to get into education, training and employment**. Our programmes offer personal development opportunities that bring **tangible and lasting benefits to both our young people and the communities in which they live**.

- We provide quality services that deliver the best possible outcomes to those who need it most
- We aim to work with 58,000 young people each year
- As a respected charity The Prince's Trust can bring real value to a partnership



*87p

OUT OF EVERY £1 IS SPENT DIRECTLY
ON DEVELOPING AND DELIVERING
PROGRAMMES AND SERVICES FOR
YOUNG PEOPLE

THE SOCIAL VALUE ACT

The Social Value act requires commissioners to ensure that money spent on services creates the greatest social, economic and environmental value for local communities.

Commissioners need to consider social value during the pre-procurement stage.

SOCIAL VALUE

Social value is defined as the additional benefit to the community from a commissioning/procurement process over and above the direct purchasing of goods, services and outcomes.

Suppliers and service providers must demonstrate how they achieve clear benefits and economic returns for their community.

THE PRINCE'S TRUST AND SOCIAL VALUE

WHAT DO WE HAVE TO OFFER?

We can help you with addressing social value in an effective, helpful and meaningful way which will give your company a better chance at winning contracts.

STEPS TO SUCCESS

- **Commercial advantage:** Working with the Trust will demonstrate to the commissioner that a professional and committed approach towards social value has been adopted.
- **Bid support:** Quantitative data and qualitative data (case studies and reviews), can be provided during bid writing stage.
- **Negotiable exclusive support on the bid:** The Trust will consider only working with one bidding organisation on a given bid.
- **Letters of intent:** A mutually agreed letter of intent will be put in place. This letter will explicitly state how we will work together if and when the bid is successful.
- **Monitoring and evaluation:** The Trust will provide data during the length of the contract that can be fed back to commissioners on success and progress.
- **Support our programmes:** Your organisation can help support young people into a job, education or training.
- **National organisation with local reach, knowledge and experience:** The Prince's Trust is represented in the whole of the UK, and due to our local presence in over 40 Prince's Trust Centres and offices we have a great network for reaching out to communities.

WHO WE HELP

UNEMPLOYED YOUNG PEOPLE

We provide personal development opportunities to those with few or no qualifications, helping them to build their skills, confidence and motivation and move on to employment.

YOUNG PEOPLE LEAVING CARE

Approximately 8,000 young people leave care more vulnerable than most. They are more likely to have no qualifications or low basic skills, or be unemployed or homeless.

YOUNG PEOPLE UNDERACHIEVING IN EDUCATION

To combat school-related challenges such as truancy, exclusions and poor performance.

YOUNG OFFENDERS AND EX-OFFENDERS

Our programmes can help offenders and ex-offenders break the offending cycle and fulfil their aspirations.



THE PRINCE'S TRUST NEEDS TO
FUNDRAISE £1 MILLION A WEEK
TO ACHIEVE ITS VITAL WORK

THE PRINCE'S TRUST AND GOVIA THAMESLINK RAILWAY



Govia Thameslink Railway (GTR), which operates Thameslink and Great Northern train services, is running a Prince's Trust employability programme (started under First Capital Connect) called Get into Railways.

Through the programme, 84 young people have had their first taste of a career in the sector, working in a variety of roles across the rail industry.

Social value has been clearly demonstrated; 53 young people are now employed by GTR as a result of their participation in the programme.

GTR Group Station Manager Tony O'Grady ran the scheme for First Capital Connect and has continued to champion it under GTR.

Tony says: "We are hugely proud of our association with The Prince's Trust and are delighted to be able to run the Get into Railways programme. Working with The Prince's Trust, we have been able to give scores of young people a chance to make something of their lives and at the same time bring in fresh new talent to our business. The scheme really makes a difference – both to the young people and to those of us involved."



**IF THE PRINCE'S TRUST
CAN CHANGE MY LIFE,
THEY REALLY CAN CHANGE
ANYONE'S.**

**– MICHAEL TYLER,
GET INTO RAILWAYS
PARTICIPANT**

HOW WE HELP

VULNERABLE GROUPS

- We work with the hardest to reach young people who deal with challenges which are negatively impacting their life. For example, some young people we help are victims of child sexual exploitation or suffer from addiction issues or mental health problems. Our goal is to build these young people's resilience and to raise awareness and understanding amongst society

EMPLOYABILITY, TRAINING AND SKILLS DEVELOPMENT

- We work with a range of organisations to provide vocational courses that develop young people's skills in a specific sector, providing them with work experience and supporting them into jobs and apprenticeships

SOCIAL BENEFIT

- We address issues like social inclusion, employment, social engagement and offer possibilities for volunteering through our programmes

SOCIAL SKILLS

- We teach young people social skills through our programmes. For example how to behave in a work environment, how to deal with difficult social situations,

how to become a team player and how to effectively use time management as a skill. Our programmes help young people grow their confidence and motivation

EXCELLING IN EDUCATION

- We help young people who are at risk of becoming an educational underachiever via a modular way of working, focused on critical life skills, improved attendance, behavior and attainment

HEALTH AND WELLBEING OF THE WIDER COMMUNITY

- Young people who are not in work, education or training (NEET) are more likely to suffer from illness or depression which has an impact on their friends and family. Our programmes help them learn how to live a healthier life and how to make the right choices for themselves

ECONOMIC DEVELOPMENT VERSUS THE COST OF EXCLUSION

- Our programmes help young people escape a life on state benefits and move into a sustainable job



75%

OF THE YOUNG PEOPLE WE HELP MOVE INTO WORK, EDUCATION OR TRAINING



BENEFITS OF WORKING WITH THE PRINCE'S TRUST



PARTNERSHIP

The Prince's Trust has established a wide network of public, voluntary and private sector partners who add value to our programmes, through providing referrals, programme delivery, work experience, education, training opportunities and specialist support for young people where additional needs are identified. The key to success is the long-term relationships we hold with some of the UK's leading employers and with national and local authorities.

QUALITY PROVISION

The Prince's Trust has rigorous quality systems, effective monitoring and evaluation systems.

VOLUNTEERS

We are able to draw on the support of our volunteer mentors who either provide office support, fundraise for us or use their knowledge and expertise to help move young people into positive progression.



OUR PROGRAMMES GENERATE BETWEEN £4.31 AND £2.28 OF SOCIAL VALUE FOR EVERY £1 INVESTED



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