



Prince's Trust

FUTURE STEPS

Supported by



TAKE STEPS TO TRANSFORM
YOUNG LIVES
#FutureSteps

FUNDRAISING TIPS

Tip 1: Bring the Cause Close to Your Supporters

We have hundreds of success stories on our website which you are more than welcome to send to your friends and family and share across social media so that they can gain an understanding of what impact their donations can have on young lives. These can be found [here](#).

Tip 2: Share Your Success

Sharing pictures and stories of your fundraising activities and stepping success across your social media and work channels is a great way of encouraging people to sponsor your team. Remember to tag #Futuresteps on any social media posts!

Tip 3: Create Internal Competitions

Some of our supporters have successfully hosted 'Fundraiser of the Week' and 'Stepper of the Week' awards with prizes for the top performers. This is a great way to motivate colleagues to fundraise and is quick and easy to set up! Contact us at Futuresteps@princes-trust.org.uk if you would like to request team stats for your company!

Tip 4: Update Your Email Signature

Let everyone know you're taking part in the Future Steps challenge by updating your email signature with our Future Steps banner! You can even

go a 'step' further by adding your JustGiving page to your signature too! Our Future Steps banner is downloadable from our [Resource Hub here](#).

Tip 5: Stretch Your Target For Our Fundraising Finale

Take part in our Future Steps Fundraising Finale on Friday 25th February to secure those final donations. Take on an additional challenge, organise a lunch-time walk with colleagues, or announce your company's Top Stepper to engage your supporters in your fundraising efforts. If you're close to or have already hit your fundraising target why not stretch it and raise even more funds to help young people across the UK?

FUNDRAISING INSPIRATION

Here's a few ideas on how you can maximise your fundraising! Why not bring your colleagues together for one of these activities during our Future Steps Fundraising Finale?

- **Challenge Yourself** and take on a few extra steps – you could organise a lunch time walk, take a hike somewhere scenic, or pledge to always take the stairs in the office for the week!
- **Host a Raffle** and ask your colleagues for a donation for a chance to win prizes. These could be gifts or experiences from local businesses, or a lunch or mentoring chat with someone senior in your organisation.
- **Donate Your Commute** and ask your friends and family to do the same. The price of your bus, tram, or tube fare could buy the essential course materials needed to teach a young person the basics of starting a life-changing business.
- **Pay It Forward** by encouraging donations in recognition of those who have helped your supporters to take their next step in their career.
- **Double Donations** by asking if your company is able to match fund some or all of your Future Steps Fundraising.

