

ALL ABOUT YOU



OWNER'S BACKGROUND

Purpose of this section

This section is to explain why you want to start your own business and why you think you (and, if applicable, your business partners) have the experience, ability and commitment to make your idea a success. It should also give details of your education and qualifications, work experience, training and hobbies. Practical experience is especially important.

How to complete this section

You should attach a CV for each person involved in the business and include copies of any certificates.

Please follow the steps outlined in the illustration below.

2.1 Why you want to run your own business

Why have you decided to start your own business? Why is it the right choice for you and why are you determined to make it a success? Why do you think you have the skills, knowledge and experience to make it work?

2.2 Previous work experience

Describe any experience you have in the activity of your business or in running another business. For example, if you have worked in the field or if you have helped your family to run a business.

2.3 Qualifications and education

Explain any qualifications you have which you think will help you to run your business.

2.4 Training

Describe any training courses you have been on which will help you to run your business. These might be business skills courses or courses to develop industry skills, for example, in carpentry or hairdressing. Give details of any training you plan to do in the future.

2.5 Hobbies and interests

Explain any activities you do in your spare time which will help you to make your business a success.
